

**SAN FRANCISCO GENERATIONS, INC.
ADVERTISING SPONSORSHIP PROGRAM
SAN FRANCISCO NATIVE JAMBOREE
www.sfnativejamboree.com**

Our advertising sponsorship program allows companies to develop an extended presence and communicate a continuous message leaving a meaningful impression for native San Franciscans.

15% of the event net proceeds will be contributed to the San Francisco Conservation Corps. This non-profit preserves and improves the San Francisco environment, while providing educational opportunities for our inner-city children.

The Golden Gate Bridge Sponsor - \$3,000

- 1 Minute at the Podium (Optional) – Introduction or business announcement by Event MC
- 4 Complimentary Passes to Event
- Complimentary Full page Ad in Evening's Souvenir Program
- One Complimentary photo with Event Organizers and/or Dignitaries
- Sponsor logo on Website and Link to Sponsor's Home Page
- Sponsor logo on all marketing materials
- Complimentary 6' Separate Sponsor Table to display sponsor materials
- Named as one of official sponsor/s on all Press Releases
- Brand logo placed on signage in registration area

The Legion of Honor Sponsor - \$2,000

- 3 Complimentary Passes to Event
- Complimentary Half page Ad in Evening's Souvenir Program
- Complimentary photo with Event Organizers and/or Dignitaries
- Mentioned as a sponsor by MC at podium
- Sponsor logo on Website and Link to Sponsor's Home Page
- Sponsor logo on all marketing materials
- Sponsor marketing materials placed on joint sponsorship table
- Brand logo placed on signage in registration area

The Palace of Fine Arts Sponsor - \$1,000

- 2 Complimentary Passes to Event
- Complimentary One Fourth Ad in Evening's Souvenir Program
- Mentioned as a sponsor by MC at podium
- Sponsor logo on Website and Link to Sponsor's Home Page
- Sponsor logo on marketing materials
- Sponsor marketing materials placed on joint sponsor table
- Brand logo placed on signage in registration area

The Coit Tower Sponsor - \$500

- 1 Complimentary Pass to Event
- Complimentary Company Logo printed in Evening's Souvenir Program
- Listed as sponsor in all marketing materials
- Sponsor marketing materials placed on joint sponsor table
- Brand logo placed on signage in registration area